

How We Protect and Preserve Open Space

Building Awareness - Through extensive community outreach efforts, the Land Alliance strives to educate our public about the environmental benefits associated with land conservation from drinking and surface water protection to clean air, access to healthy local food, recreational opportunities and climate change mitigation. We also work with private landowners to help them understand the tax benefits that may be associated with land conservation.

Partnership - The Land Alliance accepts conservation easements on private lands and works with the community and local government to raise funds to acquire lands of environmental significance. Examples of local projects include: Banfi Fields along Hegeman's Lane in Old Brookville, Wawapek preserve and the former ExxonMobil site in Cold Spring Harbor and, most recently, the Humes property and Humes Japanese Stroll Garden in Mill Neck. All properties purchased with public funding are open to the public as passive use preserves.

Stewardship - Once a property has been protected, it is critical that the land is maintained. The Land Alliance owns and maintains 241 acres of land, provides stewardship service for an additional 60 acres and monitors 260 acres of private conservation easements. Stewardship efforts include trail maintenance, invasive species management and an array of volunteer activities.

Activism - Advocating for open space and the programs that support it is important at all levels of government. The Land Alliance actively engages with our community, partner organizations and elected officials to ensure that the continued protection of our environment is a priority.

Education - The Land Alliance sponsors many educational opportunities throughout the year from publications, lectures and workshops to our monthly Walks in the Woods and Other Cool Things to Do Outside program. In 2014, we launched the Long Island Water Education Program (active in eight school districts and 16 schools across western Long Island) and a summer intern program for college students

About North Shore Land Alliance



North Shore Land Alliance (Land Alliance) is your local land trust. Founded in 2003, we are a member-supported conservation organization that works cooperatively with private landowners and local communities to conserve natural areas. Over the past 14 years, with the help of government and the generosity of individual donors, we have protected more than 1,200 acres of the North Shore's most cherished open spaces.



The Land Alliance is a 501c3 non-for-profit charity registered with the New York State Charities Bureau. We received national accreditation for our work in 2014 through the Land Trust Alliance Accreditation Commission.

Our Mission

To protect and preserve, in perpetuity, the green spaces, farmlands, wetlands, groundwater and historical sites of Long Island's North Shore for the enhancement of quality of life and benefit of future generations.



NORTH SHORE LAND ALLIANCE

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2017
Corporate
Sponsorship
Opportunities

9th Annual Golf and Tennis Outing

Tennis Outing: Tuesday, May 23, 2017
Golf Outing: Wednesday, July 12, 2017
Piping Rock Club
Locust Valley, New York

\$15,000 - PRESENTING SPONSOR

Four foursomes - Four tee signs - Premier tee-off
Four tennis tickets - Courtside signage
Name on invitation and evites
Two-page online journal ad - Premier event signage

\$10,000 - RYDER CUP

Three foursomes - Name on invitation - Premier tee-off
Full-page online journal ad - Three tee signs - Event signage

\$7,500 - FEDEX CUP

Two foursomes - Premier tee-off
Two tee signs - Full-page online journal ad

\$5,000 - THE MASTERS

One Foursome - Full-page online journal ad - Two tee signs

\$2,500 - U.S. OPEN

One foursome - Half-page online journal ad - One tee sign

UNDERWRITING OPPORTUNITIES

\$1,000 for each of following, awarded on a first come basis.

- | | |
|--|--|
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Warm up with the Pros |
| <input type="checkbox"/> Closest to the Pin (Golf) | <input type="checkbox"/> Love Set Match (Tennis) |
| <input type="checkbox"/> Longest Drive | |

- | | |
|---|--|
| <input type="checkbox"/> \$500 - Event Gift Bag | <input type="checkbox"/> \$300 - Tee Signage |
|---|--|

Sponsors will also receive acknowledgement in the North Shore Land Alliance *Conservation News* newsletter, on our website, social media sites and at the event.

14th Annual Wine Auction & Dinner

Saturday, September 23, 2017
Planting Fields Arboretum
the Manor House
Oyster Bay, New York

\$15,000 - GRAND CRU SPONSOR

VIP table for twelve guests
Premier two-page color ad
Name on invitation and in the event program
Opportunity to provide on premise signage
Item included in the goody bag for the event, materials to be mutually agreed upon

\$10,000 - GRAN RESERVA SPONSOR

Premier table for ten guests
Full-page color ad
Name on invitation and in the event program

\$5,000 - VINTNER'S RESERVE SPONSOR

Seating for six guests
Full-page color ad
Name on invitation and in the event program

\$2,500 - GRAND CLASSIQUE SPONSOR

Seating for four guests
Full-page black and white ad
Name listed in the event program

\$1,250 - AU CHATEAU SPONSOR

Seating for two guests
Half-page black and white ad
Name listed in the event program

Sponsors will also receive acknowledgement in the North Shore Land Alliance *Conservation News* newsletter, on our website, social media sites and at the event.

Sponsor Contact Information

Company

Contact Person

Address

City, State & Zip

Phone

Email

Donation of Goods and Services. Please list below.

Payment Information

Enclosed is my \$_____ check payable to the North Shore Land Alliance

I cannot sponsor your event, but would like to make a \$ _____ tax-deductible donation.

Charge my card \$_____ __AMEX __ Visa __MC

Name on Credit Card

Billing Address (if different from above)

Credit Card Number Exp. Date Sec. Code

Signature Today's Date

Please Respond by May 5

Please mail form and payment to North Shore Land Alliance
P.O. Box 658, Oyster Bay, New York 11771

For additional information please contact Cindy Shelley
at (516) 922-1028 or rspv@northshorelandalliance.org.