

# North Shore Land Alliance 15th Annual Wine Auction & Dinner

Saturday, September 22, 2018 at 6:30 pm  
Land Alliance Office at Planting Fields Arboretum

## Sponsor Opportunities and Benefits

### Grand Cru Sponsor - \$15,000

- VIP table for twelve guests
- Premier two-page color advertisement in the 2018 *Wine Auction Journal* (print)
- Company name listed in the event program
- Opportunity to provide signage and an item included in the goody bag for the event; materials to be mutually agreed upon
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

### Gran Reserva Sponsor - \$10,000

- Premier table for ten guests
- Full-page color advertisement in the 2018 *Wine Auction Journal* (print)
- Company name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

### Vintner's Reserve Sponsor - \$5,000

- Seating for six guests
- Full-page color advertisement in the 2018 *Wine Auction Journal* (print)
- Company name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

### Special Reserve Sponsor - \$2,500

- Seating for four guests
- Full-page black and white advertisement in the 2018 *Wine Auction Journal* (print)
- Company name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

### Small Batch Sponsor - \$1,250

- Seating for two guests
- Half-page black and white advertisement in the 2018 *Wine Auction Journal* (print)
- Company name listed in the event program
- Acknowledgement in the Land Alliance's *Conservation News* newsletter, on our website and on social media sites

Please respond by September 24th to be included in the *Wine Auction Journal*,  
which will be distributed after the event.

Name (as you wish to be listed in the 2018 Wine Auction Journal)

Company representative

Address City State Zip

telephone email

Sponsorship Opportunities

- checkbox \$15,000 - Grand Cru Sponsor
checkbox \$10,000 - Gran Reserva Sponsor
checkbox \$ 5,000 - Vintner's Reserve Sponsor
checkbox \$ 2,500 - Special Reserve Sponsor
checkbox \$ 1,250 - Small Batch Sponsor

Journal Opportunities

- checkbox \$1,000 - Full-page Color Ad
checkbox \$ 500 - Full-page Black and White Ad
checkbox \$ 350 - Half-page Color Ad
checkbox \$ 250 - Half-page Black and White Ad

Underwriting Opportunities

- checkbox \$5,000 - Tent
checkbox \$4,000 - Music
checkbox \$2,500 - Wine Auction Journal
checkbox \$1,200 - Invitation
checkbox \$1,000 - Flowers

Dinner Tickets

- checkbox \$1,000 - Patron Ticket
checkbox \$ 500 - Enthusiast Ticket
checkbox \$ 350 - Friends of Open Space Ticket
checkbox \$ 200 - Young Friends Ticket (21 - 34 years of age)

Ad dimensions: Full-page with bleed 4 (w) x 8 (h), Full-page without bleed 3 (w) x 7 (h) and Half page 3 (w) x 3.6269 (h)
Please email a high-resolution file of your ad or logo to rsvp@northshorelandalliance.org.

Donations: Please list your item(s) below. Your donation will be recognized on our website and in the event journal.

Payment Information:

- checkbox Enclosed is my \$\_\_\_\_\_check made payable to the North Shore Land Alliance.
checkbox Please charge my credit card for \$\_\_\_\_\_ checkbox AMEX checkbox Mastercard checkbox Visa
checkbox I cannot attend but would like to make a \$\_\_\_\_\_tax-deductible donation to the Land Alliance.

Name on Credit Card

Credit Card Number exp. date Sec. Code

Billing Address City State Zip

Signature date

Mail to North Shore Land Alliance, P.O. Box 658, Oyster Bay, N Y 11771

Thank you for your interest in supporting the North Shore Land Alliance 15th Annual Wine Auction & Dinner.
Proceeds benefit the Land Alliance's land conservation projects and educational programs. For information about the
event, please contact Michelle Stack at 516-922-1028 or email michelle@northshorelandalliance.org.